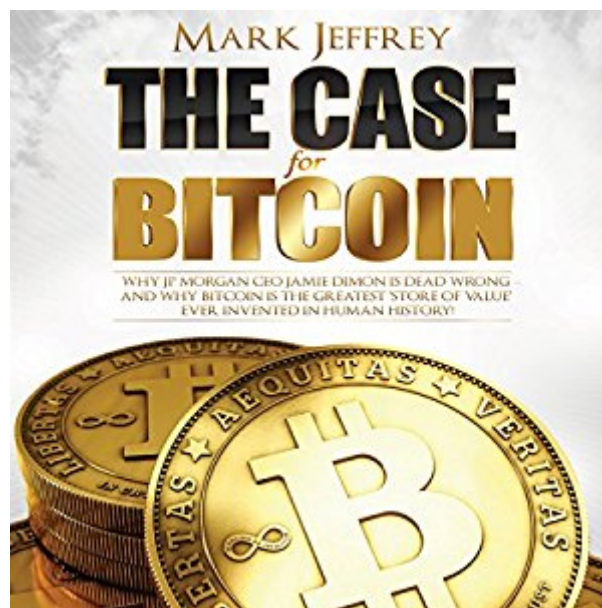


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# The Case For Bitcoin: Why JPMorgan CEO Jamie Dimon Is Dead Wrong - And Why Bitcoin Is The Greatest 'Store Of Value' Ever Invented In Human History!



## Synopsis

In this follow-up to his best-selling Bitcoin Explained Simply, industry expert Mark Jeffrey now makes an argument for what Bitcoin actually means: how it will disrupt banking and other industries and why it is the greatest "store of value" ever invented. The very notion of what we think of as "money" is about to change radically. Imagine programmable money, smart contracts, perfect voting, third-party-less escrow of titles and deeds, side chains (other block chains that interact with Bitcoin's main block chain), and the ability to be your own bank. And while Bitcoin's "store of value" characteristics are expanding and strengthening due to technological advances, other new technologies are simultaneously diminishing the "store of value" characteristics of gold and traditional currencies. In short: Gold is Bronze Age; Bitcoin is Silicon Age. The Bitcoin network is already the world's largest supercomputer by several orders of magnitude: It is 256 times faster than all the top 500 supercomputers in the world...combined. And it's growing exponentially. As a result, Bitcoin is doing to banks what Uber did to taxis. Bitcoin is likely the most important invention since the Internet itself. This book will tell you what that means and what it will change in the years ahead. Mark Jeffrey is an award-winning serial entrepreneur of innovative technology companies backed by Tier One investors. He has co-founded five companies and written eight books.

## Book Information

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## Customer Reviews

Full Disclosure: The author and I have been friends for many years. That said, I found this book very good at giving a complete overview of what Bitcoin is and why people should be aware of it. And I

would highly recommend it to anyone who keeps hearing about this Bitcoin stuff but has no idea what everyone is talking about. I reached out to Mark recently and asked him if he could recommend a technical book on Bitcoin. Really detailed, protocols, API, sort of stuff. He made an excellent recommendation, Andreas Antonopoulos' Mastering Bitcoin, and while purchasing that book I bought Mark's as well. I was really glad I did because reading Mark's book, while thorough, left me wanting to know more. I've designed payment systems before and various passages had me wondering how this or that was accomplished on a technical level. Fortunately Antonopoulos' book filled in those gaps very nicely. This book will bring anyone up to speed on how Bitcoin works and even on how to set up an address and buy your first Bitcoin. The book also attempts to make the case as for why Bitcoin should fit into the public's mind view of traditional currencies (USD, GBP, EUR, etc) and even gold. Based on the title, it's not hard to guess that Mark's opinion is that Bitcoin is superior to those other currencies but each reader will ultimately have to make that decision for themselves.

Very in depth discussion and information on bitcoin and the future it's heading towards. I think he nailed the block chain arguments and unless quantum computers come out in the next 10 years, I agree. New gold? Maybe... but probably not, it's just bitcoin. If you're looking to invest or get your hands on some bitcoin, this is a great resource. Well written and factual details.

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